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Zyter's Tech Strategy Tool Kit



Strategic Roadmap Design

Tech Strategy Framework + Method



System Roadmap Design (SRD)

An approach to identify long-term growth objectives
and prioritize activities to reach them



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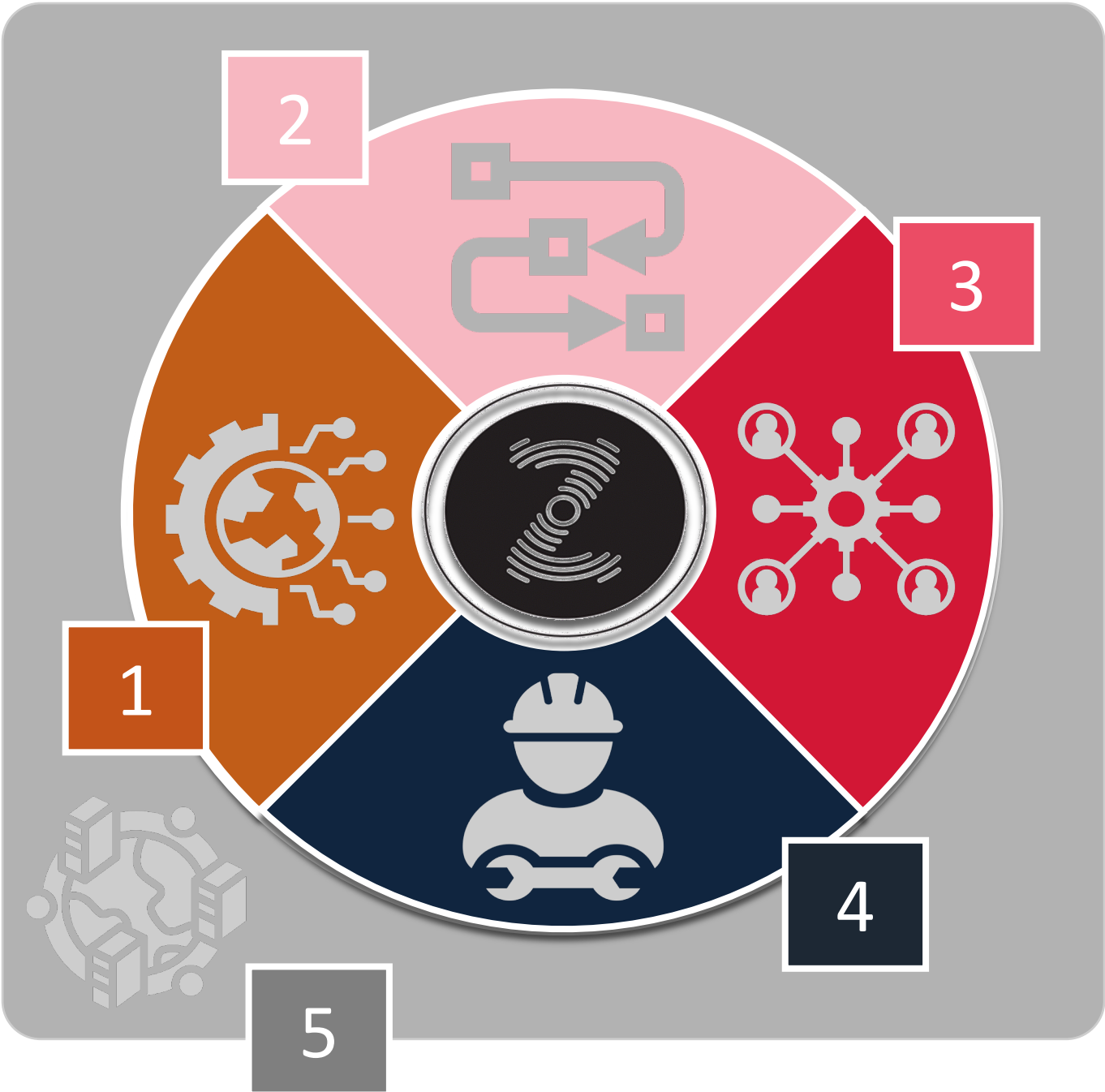


> WHAT IS IT?

This approach defines long-term horizons and objectives for identifying priority activities, resources and needs required within each company functional or product area.

- 💡 *Setting business goals to form horizons should be done collaboratively by the leadership team and key stakeholders to increase “buy-in” during execution.*
- 💡 *A leadership team should use this framework as a north star to evaluate new opportunities that present themselves to reduce unnecessary spending on time and resources.*

- 1 Technology
- 2 Tasks/Processes
- 3 Organizational Structure
- 4 Users/Workforce
- 5 Operating Environment



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WHAT CAN I ANSWER?

These are the key questions that application of the Strategic Roadmap Design will address .

How do I evaluate the strategic value of and priority for potential business opportunities and activities?

How do I prioritize activities and resources needed to achieve our long-term horizons and objectives?

What are the high-level horizons and associated objectives for long-term tech product/service growth and expansion?

What is the long-term vision for the organization's products?

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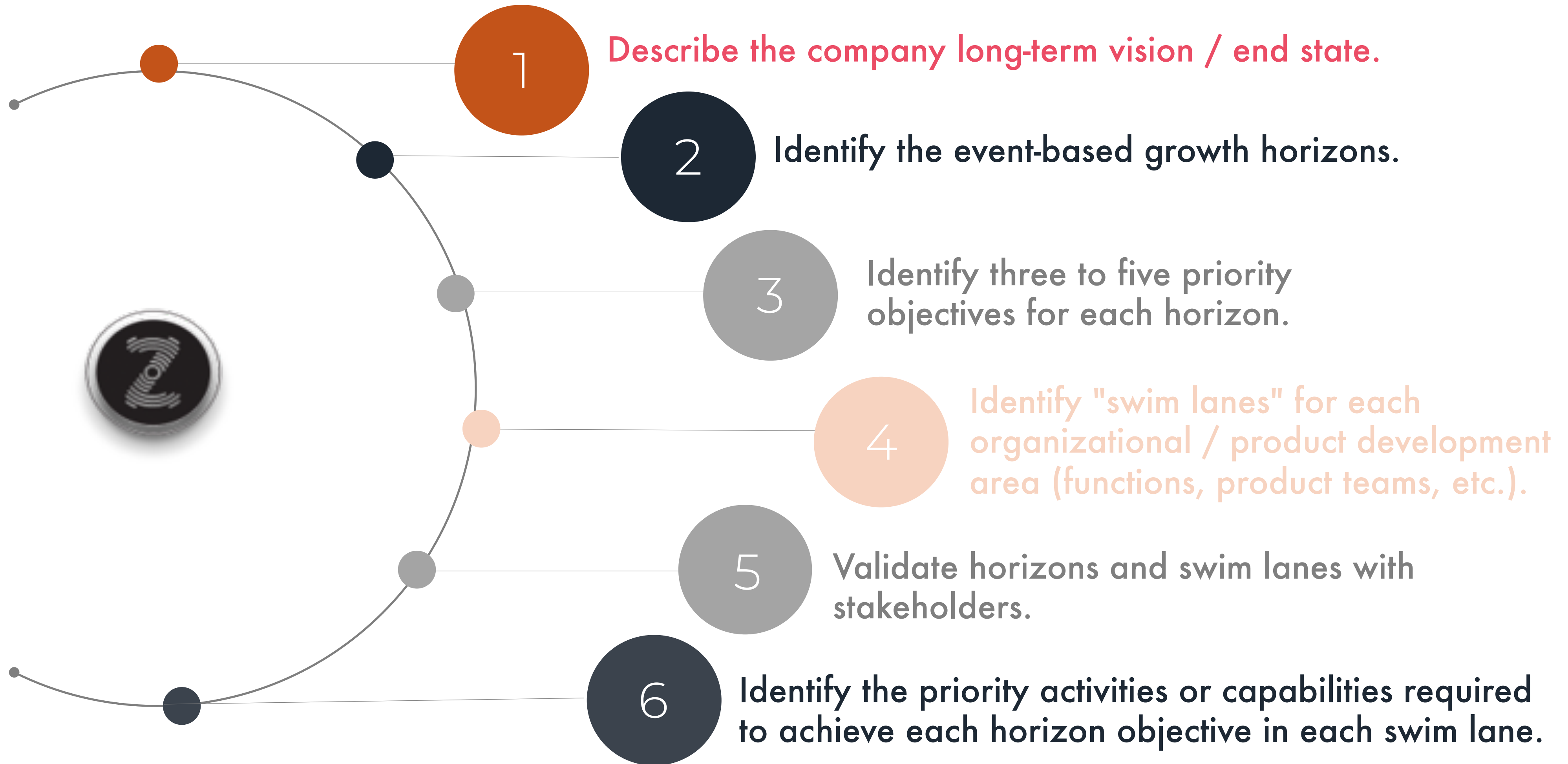
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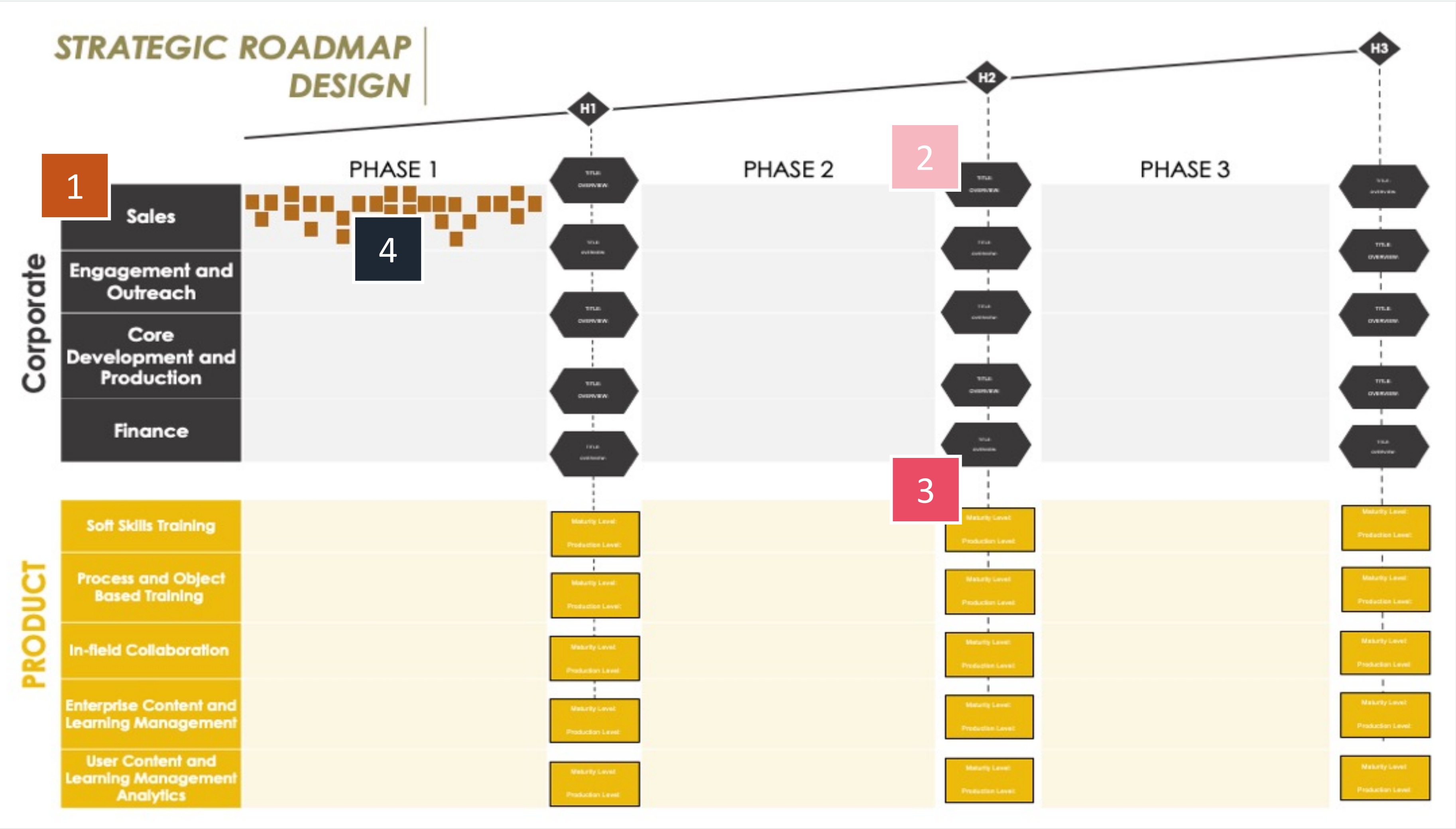
> HOW DO I APPLY IT?



>

COMPLETED STRATEGIC ROADMAP FRAMEWORK

- 1
- Key lines of effort or functional areas to address objectives
- 2
- Corporate objectives that mark each strategic growth horizon
- 3
- Specific product development objectives by horizon
- 4
- Specific actions within each functional area to achieve each key objective



> Why We Built It

We are passionate about the art and strategy of emerging tech adoption. Zylter thrives at the intersection of tech analysis, design and strategy.



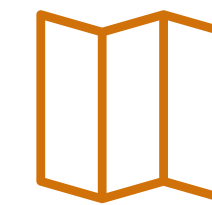
Zylter

To learn more about our work with tech innovators and industry leaders at www.zylter.com



Questions

For more information or help applying this and other STS Toolbox resources, contact us at: STS.solutions@zylter.com



Explore

To explore the STS Toolbox further or access other methods and resources visit www.zylter.com/sts-toolbox



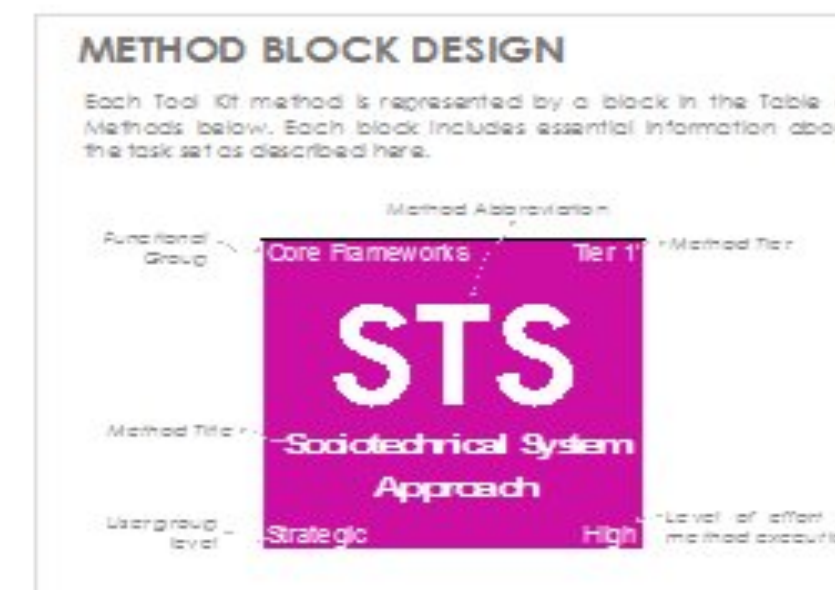
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We appreciate any feedback you have to improve these methods and how we support them! Reach out to us on LinkedIn or at www.zylter.com



Periodic Table of Tech Strategy Methods

This table lists and categorizes each of the current and forthcoming methods in the Tech Strategy Tool Kit. Each method has a Functional Group based on the intended use and a Tier based on the level of effort, time and complexity for execution.



GROUP0 CORE FRAMEWORKS				GROUP1 STRATEGIC PLANNING			GROUP2 SOLUTION DESIGN + DEVELOPMENT			GROUP3 SOLUTION LIFECYCLE PLANNING			GROUP4 MARKET ANALYSIS + FRING			GROUP5 USER + WORKFORCE ANALYSIS			GROUP6 PROCESS DESIGN + IMPROVEMENT		
TIER1 Summary Approaches	STS	TAP	TBR	###	###	###	SRL	###	###	###	###	###	###	###	###	###	###	###	###	###	###
				SR	OKR	SEM	DPR	OEA	PRD	ASA	###	###	###	###	###	###	UPD	SDD	USA	TSD	###
TIER2 General Assessment				SFD	ROI	###	UCD	###	###	###	###	###	###	###	###	###	TFH	###	###	###	###
				CLA	SFA	IRD	SJM	SRI	PCD	TCO	TCM	MRA	###	###	###	###	QUP	TAI	FTA	PRL	ABM
TIER3 Detailed Assessment				SRD	SEM	SEP	KTD	PRD	###	###	###	###	###	###	###	###	QSD	SFG	###	###	###
				OBA	SOM	IAP	CEA	PCP	###	###	###	###	SNA	PPD	CRM	WDR	TTA	WAM	PMS	###	
TIER4 Technical Analysis				###	###	###	###	###	###	###	###	###	###	###	###	###	###	###	###	###	###
GROUP0 CORE FRAMEWORKS				GROUP3 STRATEGIC PLANNING			GROUP6 SOLUTION DESIGN + DEVELOPMENT			GROUP4 PRODUCT LIFECYCLE PLANNING			GROUP2 FRING + MARKET ANALYSIS			GROUP1 USER + WORKFORCE ANALYSIS			GROUP5 PROCESS DESIGN + IMPROVEMENT		

METHOD TIERS

TIER 1: Summary Approaches High-level approaches and resources that requires execution of multiple higher-tier methods to successfully complete. These are the core execution roadmaps for Tech Builder growth milestones, Tech Seeker solution adoption stages and the SocioTechnical System Model that guides Zylter design of specific methods.

TIER 2: GENERAL APPROACHES Methods and resources that can be executed with mostly descriptive information and quickly applied to inform key decisions. These methods are general supported by or expanded on by detailed methods and technical analyses.

TIER 3: DETAILED ASSESSMENT Methods and resources that compile extensive numeric and/or descriptive information to provide a more detailed examination and assessment.

TIER 4: TECHNICAL ANALYSIS Methods and frameworks that apply extensive data that is usually numeric and generally requires specialized software and expertise to execute.